

# NEWS RELEASE

## FOR FURTHER INFORMATION CONTACT:

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## FOR IMMEDIATE RELEASE

### CUSTOM BUILT PLASTIC PALLETS SIGNS TECHNOLOGY FIRM

Custom Built Plastic Pallets has engaged Top Floor Technologies to help stay on the leading edge in providing you relevant information at your fingertips. Top Floor Technologies provides a team of focused experts to maximize online marketing services with continual improvement processes using analytics data to identify, recommend and implement strategic enhancements.

The firm will ensure that the company's interactive website provides all the convenience you need for accessibility for all computers and mobile devices, 24/7. They will also focus on providing significant information in all social media circles.

Custom Built Plastic Pallets is prepared to serve as your full service custom built plastic pallet source. A large portion of that commitment is providing the best digital marketing experience possible. With the addition of Top Floor Technologies we are looking to enhance your digital experience. In addition to the complete spectrum of digital communication, on the manufacturing side Custom Built Plastic Pallets employs stringent quality standards, top shelf customer service and a focus on innovation in engineering.

Custom Built Plastic Pallets produces custom built pallets designed specifically for the needs of each customer that are made from recycled material. Size, number of stringers, number and thickness of deck boards, static weight capacities, use of casters and other accessories are all tailored to provide customized solutions, not a "one size fits all" pallet.