

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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JIFRAM UNVEILS NEW ONLINE PURCHASING FEATURE FOR SLATWALL

James Fischer, CEO of Jifram Extrusions, Inc. announced that Jifram has added a new dimension of convenience to its responsive web site. This new online purchasing feature for slatwall and slatwall covers provides complete pricing and instant purchasing anytime it is convenient for customers! Browse the slatwall options anytime, click and Jifram delivers promptly.

Jifram Extrusions Inc., headquartered in Sheboygan Falls, Wisconsin, manufactures custom plastic profiles, specifically durable plastic slatwall panels and innovative slatwall covers that provide unlimited design options for visual merchandising applications.

Wayne Meyer, Director of Sales & Marketing, stated, "Jifram Extrusions, Inc. is committed to serving as a benchmark supplier. True to this vision, this feature provides critical pricing information and purchase information 24/7. We feel we will provide a higher level of service to our customers with this online purchasing capability."