

# **NEWS RELEASE**

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## **FOR IMMEDIATE RELEASE**

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### **JIFRAM ANNOUNCES THE ADDITION OF PEARSON'S PLASTIC SOLUTIONS**

James Fischer, CEO of Jifram Extrusions, Inc., a Midwest plastic extrusions manufacturer, announced the addition of Pearson's Plastic Solutions as its most recent addition to its growing list of manufacturer's representatives. The company headquartered in Lake Mills, WI, has Elizabeth Pearson representing Jifram Extrusions in Texas, Oklahoma and New Mexico. As a result of the addition of Pearson's Plastic Solutions, Jifram Extrusions now offers national coverage to service the entire United States.

Elizabeth Pearson stated, "I am motivated and excited about entering into outside sales. I think my background in retail gives me a perspective on Jifram's core business as a consumer of both Point of Purchase and household wares."