

# NEWS RELEASE

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## **JIFRAM JOINS MATERIAL HANDLING EQUIPMENT DISTRIBUTORS ASSOCIATION**

James Fischer, CEO of Jifram Extrusions, Inc. announced that the company is now a member of MHEDA, an association serving the material handling equipment manufacturers and distributors.

Jifram Extrusions, Inc. is a plastic extrusions company that produces custom built pallets designed specifically for the needs of each customer and their operation. Size, number of stringers, number and thickness of deck boards, static weight capacities, use of casters and other accessories are all tailored to provide customized solutions, not a "one size fits all" pallet.

Jifram's Sales & Marketing Manager, Wayne Meyer, stated, "Joining forces with MHEDA is a strategic move for Jifram. This liaison is consistent with our philosophy of maintaining our position as an innovator in the material handling industry."