

NEWS RELEASE

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JIFRAM ANNOUNCES THE ADDITION OF A NEW REP GROUP

James Fischer, CEO of Jifram Extrusions, Inc. announced the addition of Zauderer Associates, Inc. (ZAI) to its quickly growing list of Manufacturer's Representatives.

Zauderer, a large manufacturers' representative agency, serves the extrusions market with experienced sales people, all of whom are seasoned professionals with strong engineering backgrounds. The company represents some of the most highly specialized manufacturers in the United States, furnishing parts made to blueprint to O.E.M.'s.

ZAI was established in 1954 in the state of New York, representing custom parts manufacturers. It operates with regional offices in New York, Charlotte and Atlanta, providing customers with maximum support and sales coverage.

Geographically ZAI covers the entire Eastern portion of the United States all the way to the Mississippi River. In addition, the company's territory also includes southern Ontario, Canada. For more information about ZAI visit <http://zauderer.com>.

Wayne Meyer, Director of Sales and Marketing for Jifram Extrusions, Inc. stated, "We are pleased to welcome Zauderer Associates, Inc. to our national sales team. We believe that Zauderer Associates, Inc. is uniquely qualified to help Jifram provide enhanced customer service and expanded sales coverage throughout the Eastern region of the United States."