

# NEWS RELEASE

**FOR FURTHER INFORMATION CONTACT:**

James Fischer  
Jifram Extrusions, Inc.  
920-467-2477

## **FOR IMMEDIATE RELEASE**

June 19, 2014

### **JIFRAM EXTRUSIONS, INC. ANNOUNCES MEMBERSHIP IN A.R.E.**

James Fischer, CEO of Jifram Extrusions, Inc. announced that the company is now a member of A.R.E., the Association for Retail Environments. The organization is a non-profit trade association advancing the retail environments industry. These leaders in the retail built environment include store fixture suppliers, retail design firms, suppliers of visual merchandising products and suppliers of materials and equipment for the industry.

Wayne Meyer, Director of Sales & Marketing, stated, "Jifram Extrusions, Inc. has joined the ranks of member A.R.E. companies as a commitment to stay on the leading edge of innovative products for the visual merchandising industry. Jifram anticipates this new partnership with ARE will strengthen relationships with our customers and potential customers through networking as well as the member benefits to exhibit and attend industry shows and events. We feel we will provide a higher level of service to our customers with these additional resources."

Jifram Extrusions, Inc., headquartered in Sheboygan Falls, Wisconsin, manufactures custom plastic profiles, specifically durable plastic slatwall panels and innovative slatwall covers that provide unlimited design options for visual merchandising applications.