

## NEWS RELEASE

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### **Jifram Extrusions, Inc. Named "Vendor of the Year" by Process Displays**

Process Displays has selected Jifram Extrusions, Inc. as their 'Vendor of the Year' for 2006.

Jean Parins, VP Operations for Process Displays Inc., stated, "Jifram has been an extension of Process Displays for our extrusion work for several years. They understand our jobs have very short timelines, can be complicated and that we are usually in a bid situation. They respond quickly to estimates, and when needed, partner with us to make sure we get the job. They have become our extruder of choice due to their responsiveness on projects such as Horizontal Pricer, EFI Channels, European Beauty, and Digital Camera Displays, to name a few."

Parins added, "Recently a client decided they needed 'as many as possible' of a particular channel by a very tight deadline, and Jifram made sure that we met these needs. Jifram understands POP; and their partnering with us on Engineering is critical and much appreciated. From development to production, they ensure our clients are 100% satisfied on each extrusion job we produce. We look forward to having this great supplier partnership for many years."

Process Displays, located in New Berlin, Wisconsin, is a full-integrated provider of custom, permanent retail marketing displays, fixtures, and signage. They provide industry-best design, engineering, and prototyping capabilities. Process Displays celebrated its 75<sup>th</sup> year in business in 2004 and boasts a client list of top Fortune 100 brand marketers and chain retailers.

Jifram Extrusions, Inc. is a family-owned operation with a 25-year history of serving the POP industry. The corporation split into two separate divisions in 2002, Jifram Custom Extrusions and Jifram Home Improvement Products. In addition to continuing to serve the Point of Purchase industry, the Home Improvement Products Division offers the retail consumer market a number of patented products. The 25-year old company serves a customer base throughout the U.S., Canada, the Caribbean, Mexico, Central and South America.