

# NEWS RELEASE

## FOR FURTHER INFORMATION CONTACT:

James Fischer  
Jifram Extrusions, Inc.  
920-467-2477

## FOR IMMEDIATE RELEASE

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### JIFRAM UNVEILS WEBSITE PROVIDING INSTANT QUOTES FOR PLASTIC PALLETS

James Fischer, CEO of Jifram Extrusions, Inc. announced the addition of a new web site for the company's material handling division. The site is named [Custombuiltpallets.com](http://Custombuiltpallets.com).

The new web presence is devoted exclusively to the company's material handling division. These pallets offer the ultimate solution to many material handling problems. They can be built for any size load with stringers and top boards completely customized to the application. The most unique component of the new web site is the instant quoting feature. Potential customers can fill out a short form on line and receive a quote within seconds.

Jifram Extrusions Inc. is headquartered in Sheboygan Falls, Wisconsin, and they manufacture custom plastic profiles, custom plastic pallets and several consumer items across many product categories.

Jifram's CEO, James Fischer, stated, "Jifram's custom built pallets offer a solution to a wide variety of material handling challenges. The new pallet web site, with its instant quoting feature, provides immediate prices for these solutions."